



For information | Friday 30 October 2009

ETSA Utilities to launch new website

ETSA Utilities will launch its new and improved website next Monday 2 November.

The site (www.etsautilities.com.au) has been developed in response to feedback from stakeholders that the current site was out-of-date and difficult to navigate.

A special project team was formed in 2008 to review the current site and come up with recommendations for improvement. As a result of those recommendations the new website features an improved and streamlined design, intuitive and user-friendly navigation; and contains useful information that is relevant to ETSA Utilities customers.

Specific features of the new site include:

- seven key menu items on the homepage, each with a drop-down menu for ease of navigation;
- a third of the pages of the current website;
- more information contained in pdf format;
- all information able to be obtained within three clicks from homepage;
- a scrolling latest news function on the homepage;
- easy access to the current power interruptions page; and
- a breadcrumb mapping system so visitors know where they are in the site.

A mobile-phone friendly current interruptions site will also be launched before Christmas.

The site's streamlined design and navigation will make it easier for ETSA Utilities customers, contractors and other visitors to access the information they require.

The new ETSA Utilities website will be available from Monday 2 November.

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About ETSA Utilities

ETSA Utilities is South Australia's electricity distributor, delivering electricity to more than 800,000 customers. We are one of South Australia's largest organisations, employing about 1800 people throughout metropolitan and regional SA. ETSA Utilities is 51 percent owned by Cheung Kong Infrastructure Holdings Limited and Hongkong Electric Holdings, which form part of the Cheung Kong Group of companies. The remaining 49 percent is owned by ASX-listed Spark Infrastructure.